
TAELER H. MARSHALL



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OBJECTIVE

Interested in an opportunity allowing creativity, interpersonal communication, and leadership skills in a public relations, marketing or crisis communications setting.

SKILLS

- Proficient in Microsoft Programs
 - Proficient in editing through iMovie and Adobe programs such as Photoshop, InDesign, Dream Weaver, and Illustrator
 - Able to manage social media platforms and create blog designs and online media development
 - Certificate in Conflict and Dispute
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EXPERIENCE

MARKETING ASSOCIATE ASPEN SPRINGFIELD

09/2015 --- Present

- Marketing and Advertising- responsible for conducting property tours to prospects and parents and maintaining social media.
- Campus networking- develop relationships with university community and engage in various events, clubs, and organizations.
- Customer loyalty management- create loyalty programs that go above and beyond resident needs and increase resident retention through service.

MARKETING INTERN AND SOCIAL MEDIA COORDINATOR TEADIT®

NORTH AMERICA: HOUSTON, TX

05/2015---09/2015

- Assisted in the distribution or delivery of marketing materials and executed setup of trade shows
- Performed analysis of marketing and sales data and analyzed competitor marketing and sales materials both online and offline
- Wrote concise articles, bulletins, sales letters, and other marketing and promotional material
- Positioned text and art elements from a variety of databases in a visually appealing way to design print or web pages, using knowledge of type styles and size and layout patterns
- Gathered data on competitor products and analyzed their methods of marketing and sales

MEDIA INTERN MISSOURI STATE UNIVERSITY

ATHLETICS COMMUNICATIONS OFFICE

08/2015---09/2015

- Assisted in the cataloging of MSU media and assisted in game day duties, such as the delivery of statistics and game information to T.V., radio and print medias
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EDUCATION

BACHELOR OF SCIENCE, PUBLIC RELATIONS EMPHASIS IN JOURNALISM 2016

Missouri State University

GPA 3.25
